

VIRTUAL
UnTabled



LEARNING TO LISTEN. LEARNING TO ACT.
A BUSINESS CONVERSATION ON
ACCOUNTABILITY AND RESPONSIBILITY

SPONSORSHIP PACKET

UnTabled is an opportunity for businesses and professionals to gather in conversations that link education, youth development, and the workplace. The evening will bring together Nashville's established and emerging business leaders, entrepreneurs, executives, and change makers in a virtual setting where they can connect with each other and learn about ways to support Southern Word's placement of mentors inside classrooms and community organizations.

In the wake of the George Floyd, Breonna Taylor, and Ahmaud Arbery killings, the music industry demonstrated support through black-out Tuesday when their social media channels went silent. Now music and other businesses executives are asking what next. How do businesses create a sustained plan for equity and inclusion that shifts the nature of their workplace and surrounding communities?

Join Southern Word, Tony Abner (Vice President of Business and Legal Affairs at BMG), Kendrick Robinson (Diversity & Inclusion at Bridgestone Americas), John Cantu (Manager of Corporate Marketing at Anthem Entertainment), Jon Romero (Head of Marketing at Vector Management), and Nathan Thompson (President at Nashville Filmmakers Guild) in a discussion about how we can build on this increased awareness around our diversity shortcomings.

As a sponsor, you will have the opportunity to engage attendees in an intimate and creative setting. If you are a Title Sponsor, we will also work with you to ensure that your organization has a special opportunity to share your mission and message with all attendees.

2020 SPONSORS

BMG

NASHVILLE

FILMMAKERS

GUILD



TEDx Nashville

x = independently organized TED event

**BASS
BERRY
SIMS**

**MARTIN &
ZERFOSS**
INSURANCE & BONDS SINCE 1978

**MANUEL
ZEITLIN
ARCHITECTS**



KONICA MINOLTA



ABOUT SOUTHERN WORD

By offering creative solutions to some of our most entrenched educational and youth development challenges, Southern Word is developing new possibilities and pathways for youth who have gone unvalued or undervalued. The impact of Southern Word writer mentors in classroom and community settings leads to positive improvements in literacy, mental health, and cultural climate. Last year, Southern Word served 7,000 students in 43 schools across 8 Tennessee counties. Money raised at this year's "UnTabled" fundraiser will help Southern Word prepare more youth for the realities of the workplace and the world.

UnTabled Sponsorship Levels

\$5,000

SUPPORTS: 2 SCHOOL RESIDENCIES 

- Title sponsor
- Opportunity for sponsor to welcome guests at the event
- Inclusion of logo on all event materials, digital and printed
- Inclusion in e-mail blast to our supporters announcing sponsorship.
- Logo featured on sponsorship slide at the event
- Name recognition on website for one year
- Team building workshop led by Southern Word at your workplace
- 5 Southern Word t-shirts and pins

\$2,500

SUPPORTS: 1 SCHOOL RESIDENCY 

- Inclusion of logo on all event materials, digital and printed
- Logo featured on sponsorship slide at the event
- Name recognition on website for one year
- Inclusion in e-mail blast to our supporters announcing sponsorship.

\$1,000

SUPPORTS: EIGHT-WEEK COMMUNITY WORKSHOP SERIES 

- Inclusion of logo on all event materials, digital and printed
- Logo featured on sponsorship slide at the event
- Name recognition on website for one year

\$500

SUPPORTS: 4 YOUTH POET CIVIC PERFORMANCES 

- Inclusion of logo on all event materials, digital and printed
- Logo featured on sponsorship slide at the event
- Name recognition on website for one year

Sponsorship Commitment Form

BUSINESS SPONSORSHIP LEVEL

- \$5,000 \$2,500
 \$1,000 \$500

INDIVIDUAL SUPPORT

Donation: Amount \$ _____

CONTACT INFORMATION

Company Name: _____

Contact: _____

Address: _____

Phone: _____ Email: _____

PAYMENT OPTIONS

- Invoice
 Payment Enclosed (Checks payable to Southern Word)
 Credit Card # _____
Exp: _____ CVC: _____

Completion of this agreement form is confirmation of your support as a sponsor of the event, as set out above. Upon receipt of this form, Southern Word will send an invoice for payment of the sponsorship amount. The sponsor is to make payment to Southern Word within 30 days prior to the event. Please note that sponsorships are non-refundable.

Signature: _____ Date: _____

Email This Form to amber@southernword.org.